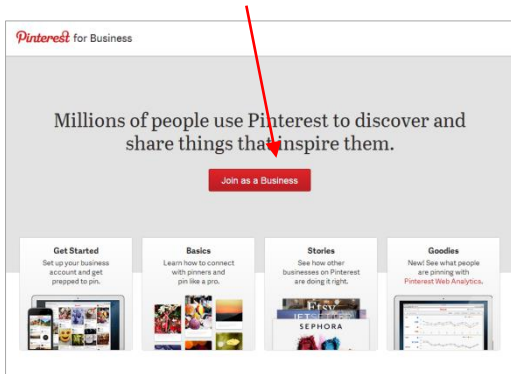


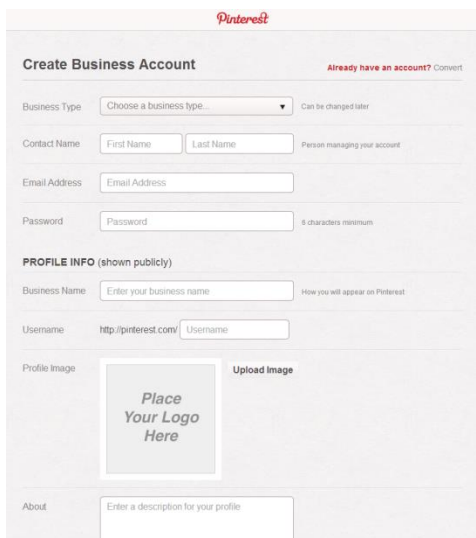
## How to set up a Pinterest Business Page

A business account is still pretty much the same as a personal account in functionality but Pinterest are making changes in the future to benefit their business users more specifically.

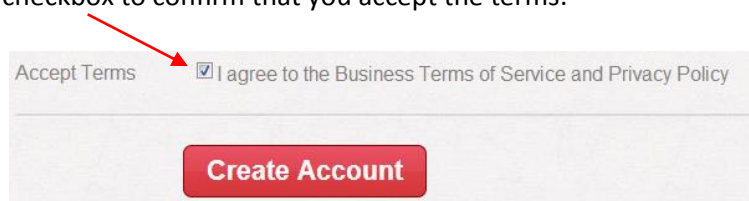
1. Go to this link <http://business.pinterest.com> and you will be taken to the following page. Select the red 'Join as a Business' button.



2. You will then be asked to fill in basic information about your business i.e. business type (select from a drop-down menu), contact info, email and password.

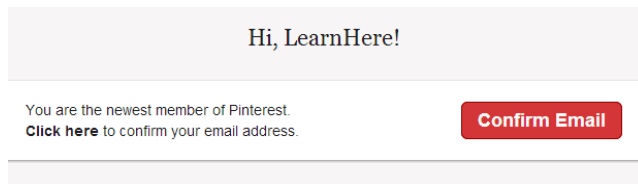


3. Next, you will be asked to fill in profile information which will appear publically on your Pinterest page – your business name, a user name, a description and your website address, if you have one.
4. Lastly, check the terms of service and privacy policy and, if you are in agreement, select the checkbox to confirm that you accept the terms.

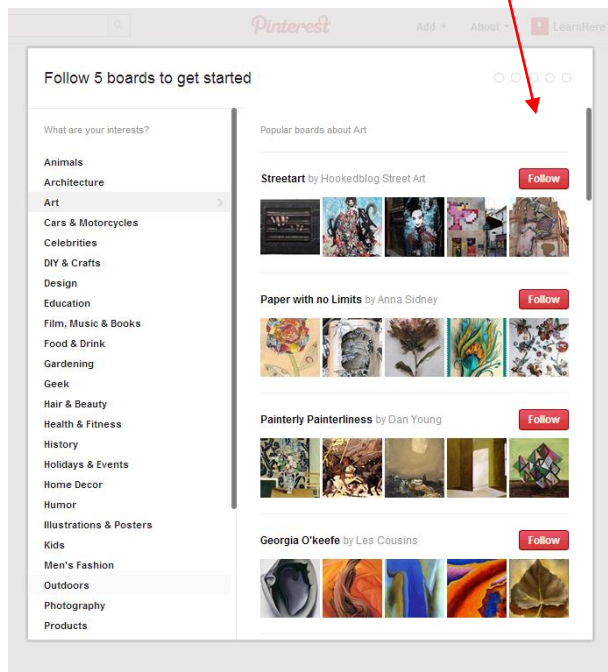


5. Lastly, select the red 'Create Account' button.

6. You will then be sent a confirmation e-mail. You will be asked to click on the red 'Confirm Email' button.



7. You will then be taken back to your Pinterest account page so that you can start the fun stuff! 😊 You will be asked to choose your interests. After selecting an interest, you will be provided with popular boards from that category to follow.
8. To follow a board, just select the red 'Follow' button. You can unfollow these accounts at any time ongoing.



9. To log back into your Pinterest page go to <http://pinterest.com> and type in your e-mail and password ... and you're ready to pin!